

## **PRESS RELEASE**

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## WIRELESS POWER CONSORTIUM ANNOUNCES FIRST INDEPENDENT TEST LAB FOR QI WIRELESS CHARGING CERTIFICATION

New testing center to help meet increased demand for Qi product certification

**TAIPEI, TAIWAN – 28 July, 2011** – The <u>Wireless Power Consortium</u> (WPC) and TÜV Rheinland, a global leader in independent certification services, today announced the launch of a new independent compliance testing lab in Taiwan to meet the growing demand for Qi (pronounced "chee") certification of wireless charging devices and products.

Qi, the global standard for wireless charging, allows devices to be charged just by placing them on any Qi charging surface without connecting cords or wires. Qi offers simplicity, convenience, and flexibility by ensuring wireless charging interoperability between any Qi-enabled device and any Qi charger, regardless of manufacturer or brand.

"We're excited to work with TÜV Rheinland to help quickly certify more Qi products, speeding their time to market," said WPC Chairman Menno Treffers. "The need for a facility such as this is a testament to growing demand for Qi-compatible devices and a reflection of the many companies racing to compete in the expanding wireless charging industry."

TÜV Rheinland's Taiwan facility will offer assistance for companies wishing to have their products certified Qi-compatible. Qi compliance testing as well as all necessary regulatory testing is now available at TÜV Rheinland Taiwan for interested companies.

"We've been impressed by the strong demand for Qi product certification," said Uwe Halstenbach, general manager of TÜV Rheinland Taiwan. "We look forward to ramping up our testing to help companies quickly usher in a new wave of Qi-enabled electronics to even more consumers."

For more information about Qi and the WPC, please visit <u>the Wireless Power Consortium</u> <u>website</u>.

## **About Qi and the Wireless Power Consortium**

Established 17 December 2008, the Wireless Power Consortium's mission is to establish Qi as the global standard for powering rechargeable electronic products. The more than 80 members of WPC include industry leaders in mobile phones, consumer electronics, batteries, semiconductors, components, wireless power technology and infrastructure such as wireless operators, furniture and automotive parts companies. Qi products are available in the United States, Japan, and Europe.

Qi **Y** is pronounced "chee" and means "vital energy". This "vital energy" principle is recognized as <u>氣</u> 气 (Chinese Qi), 気 (Japanese Ki), 기 (Korean Gi), prana (Sanskrit), πνεῦμα (Greek).

## **About TÜV Rheinland**

TÜV Rheinland is a global leader in independent certification services, founded 140 years ago. The Group maintains a presence at around 500 locations in 61 countries with 14,500 employees. Annual turnover is EUR 1.3 billion. The independent experts stand for quality and safety for people, the environment, and technology in nearly all aspects of life. TÜV Rheinland inspects technical equipment, products and services, oversees projects and helps to shape processes for companies. To this end, TÜV Rheinland employs a global network of approved labs, testing and education centers. Since 2006, TÜV Rheinland has been a member of the United Nations Global Compact to promote sustainability and better environments. Website: <a href="https://www.tuv.com">www.tuv.com</a>