

WPC and Wireless Charging Category Update

WPC 与无线充电领域最新进展

Tony Francesca
Officer & Vice Chair, Board of Directors
理事会高管及副主席

Taipei, Taiwan

台湾台北

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WIRELESS POWER

CONSORTIUM



WPC is an Open Standards Development Group and World's Leading Authority on Wireless Power

WPC 是一个开放的标准制定组织，也是全球无线电力领域的权威机构

- Our mission is to set global standards for wireless power applications:
 - Safety
 - Efficiency
 - Interoperability
 - Ease of Use
- We are a hallmark of trust:
 - Relied upon by millions of people across the world.
 - Maintain high standards for quality.
 - Continuously audit Authorized Test Labs and sample Certified products shipped.

- 我们的使命是制定无线电力应用的全球标准：
 - 安全
 - 高效
 - 互操作
 - 易用
- 我们是信任的象征：
 - 全球数以百万计的用户依赖我们的标准
 - 坚持高质量标准
 - 持续审核授权测试实验室，并抽检已出货的认证产品

Global Adoption and Volume

全球采用与规模

300+

13,000+

5 billion

Members

Certified
products

Units shipped
in the last 5
years

会员

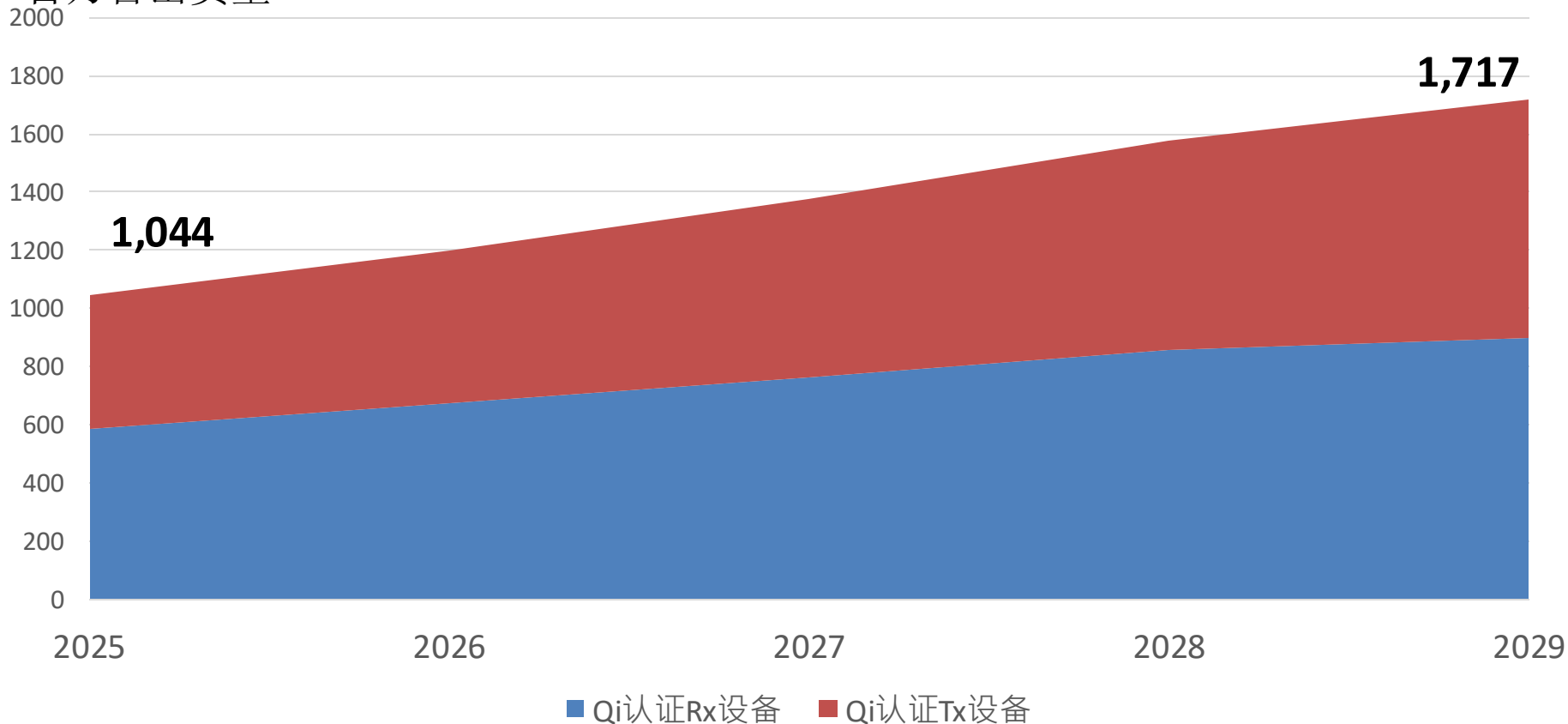
认证产品

近五年出货量：
50亿

Category Projected to Continue Robust Rate of Growth 该类别预计将持续强劲增长

Total Qi Wireless Charging Devices Rx and Tx
Qi无线充电设备Rx和Tx总出货量
(单位: 百万台)

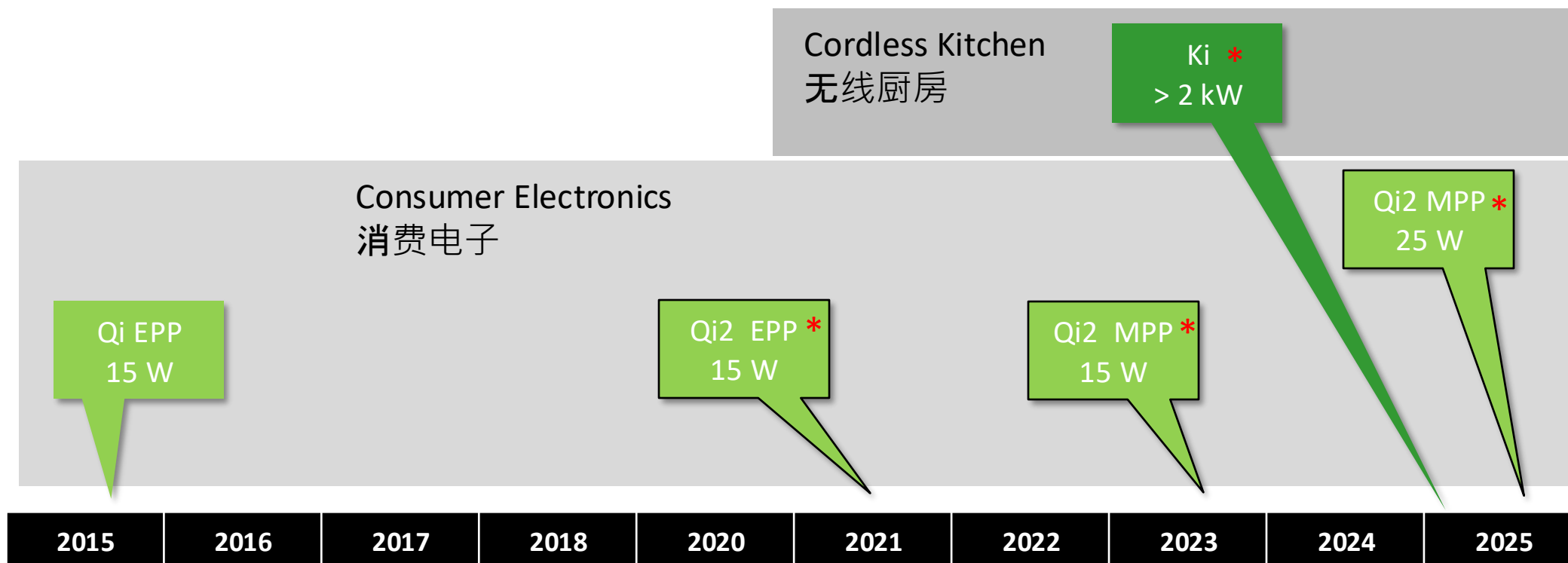
million units
annual shipments
单位: 百万台出货量



Global CAGR (2025-2029)

TX + RX	13.2%
RX	11.2%
TX	15.8%

Accelerated Specification Release Cycles, Create More Commercial Opportunities 加快规范发布周期，创造更多商业机会



* supports Authentication with secure Public Key Infrastructure
支持使用安全公钥基础设施的身份认证

Qi2 Has Redefined Wireless Charging

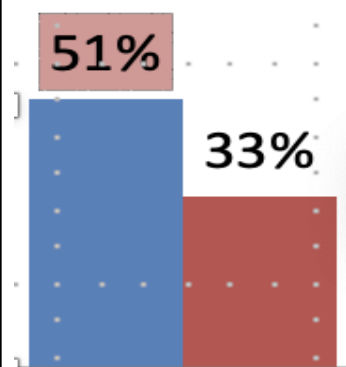
Qi2 重新定义了无线充电

User Satisfaction

% of users who use daily

用户满意度

(每日使用占比)



Qi2 users Non-Qi2 users

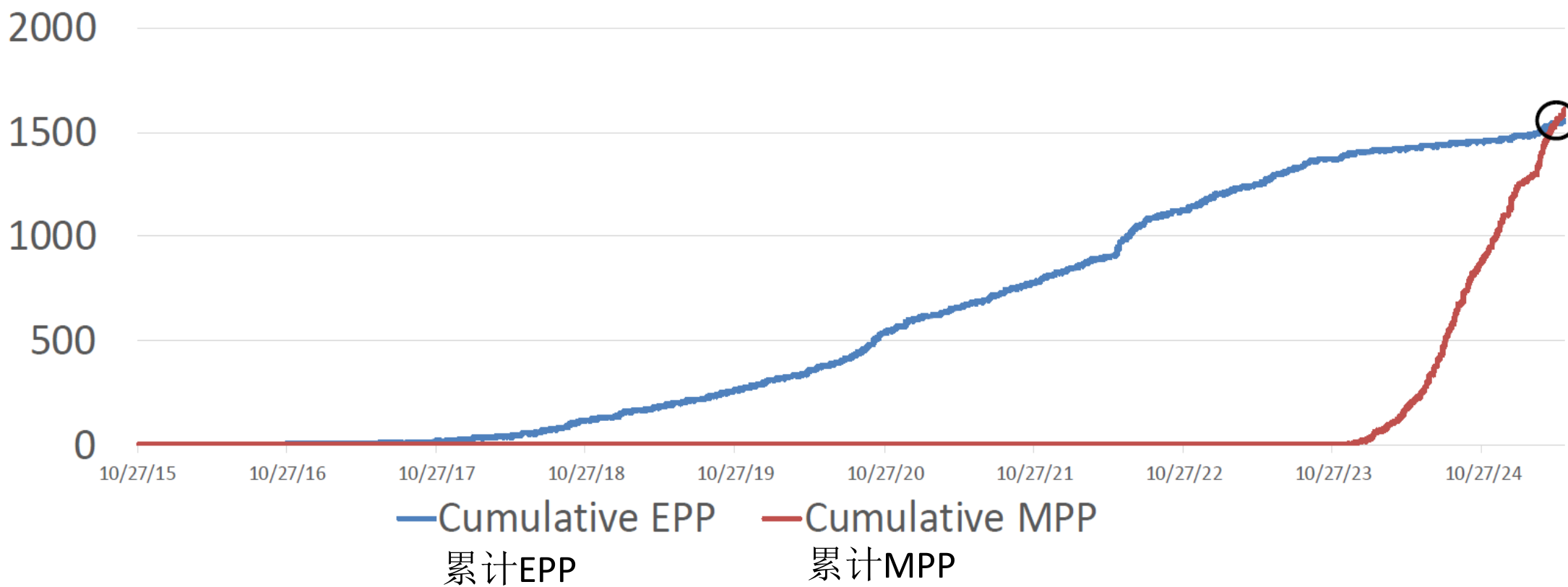
- Charging speeds rivaling wired charging
- More convenient and reliable due to the magnetic attachment
- 88% Qi2 user satisfaction score is significantly higher than non-Qi2 user satisfaction
- Qi2 drives greater wireless charging usage frequency

- 充电速度可媲美有线充电
- 磁吸连接使其更方便、更可靠
- 88% 的 Qi2 用户满意度，显著高于非 Qi2 用户
- Qi2 提升了无线充电的使用频率

Qi2 Has Quickly Surpassed Qi EPP

Qi2 已迅速超越 Qi EPP

All Time Cumulative Certified Products by Specification
各规范的累计认证产品总数



Continued Growth and Market Expansion

持续增长与市场扩展

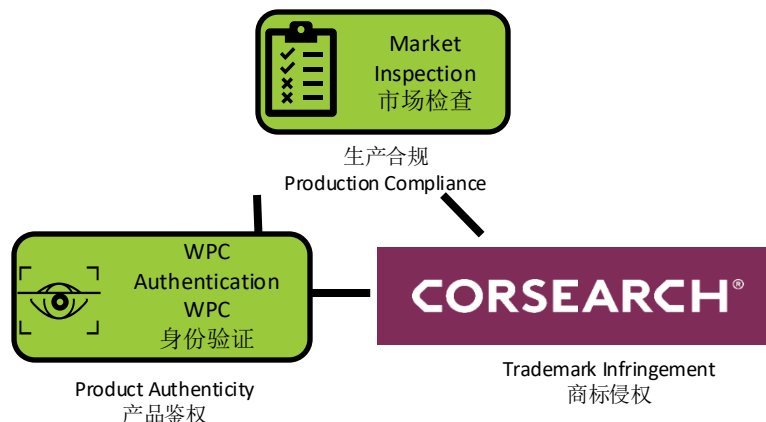
- Multiple parallel standards in development
- Expansion to adjacent markets
 - Kitchen
 - Consumer electronics
 - Industrial markets

- 多项并行标准正在制定中
- 拓展至相邻市场
 - 厨房
 - 消费电子
 - 工业市场

WPC Enforcement, Protecting Consumer 执法保护消费者

- Counterfeit and non-compliant products put consumers at risk.
- **Enforcement is a core part of our mission — protecting consumers, the ecosystem, and member value chain by combating counterfeits.**
- Enforcement has 3 elements:
 - **Market Inspection:** testing products in the market to confirm ongoing compliance.
 - **Authentication:** Qi2 has mandatory Authentication to block counterfeit chargers.
 - **Trademark Enforcement:** removes counterfeit listings online.

- 假冒和不合规产品会使消费者面临风险。
- 执法是我们核心使命之一——通过打击假冒产品来保护消费者、生态系统和会员价值链。
- 执法有三个组成部分：
 - **市场检查：**测试市场上销售的产品确认其仍符合认证要求。
 - **鉴权：**Qi2强制实施鉴权机制，杜绝假冒充电器”
 - **商标执法：**清除网上的假冒商品信息。



Stay in Touch with WPC

更多信息

- Website:
www.wirelesspowerconsortium.com
- Become a member
<https://www.wirelesspowerconsortium.com/cn/membership/join-the-wpc/>
- WPC Chinese WeChat (QR code below)

- 网站:
www.wirelesspowerconsortium.com
- 加入无线充电联盟:
<https://www.wirelesspowerconsortium.com/cn/membership/join-the-wpc/>
- WPC中文微信公众号（请扫下方二维码）



谢谢

Thank You

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