

For further information: Josh Schimel

josh.schimel@fleishman.com

+1 202-857-2208

Wireless Power Consortium Launches Infrastructure Application Group to Accelerate Adoption of Qi in Public Locations Such as Hotels, Sporting Venues, and Restaurants

IKEA Joins WPC to Help Lead 'Qi Everywhere' Infrastructure Drive

PISCATAWAY, NJ, April 1, 2014 – The Wireless Power Consortium (WPC) has launched the Infrastructure Applications Group (IAG), a new WPC workgroup dedicated to driving adoption of Qi in hotels, restaurants, sporting venues, and other everyday locations. The IAG's charter members include ChargeSpot, ConvenientPower, Devant, HTC, IKEA, Leggett & Platt, Nokia, TDK, Texas Instruments, and Verizon Wireless. Qi is backed by more than 200 leading companies of the WPC, and continues to grow as the global leader in wireless charging.

"Establishments clearly want to offer their customers future-proof wireless charging compatible with existing and future devices and we're listening," said John Perzow, Vice President of Market Development at WPC. "Imagine being in any hotel, car, airport, restaurant, or sporting event and always having wireless charging within reach? With the launch of the WPC Infrastructure Applications Group, we're working to make that vision of 'Qi everywhere' a reality."

The Qi standard ensures seamless interoperability, regardless of manufacturer, brand or charging technique. That means you can charge whatever Qi device you use at any Qi charging location, in any Qi-compatible car, or with any Qi product.



Qi is already available in an expanding list of automobiles, and the IAG is working to accelerate adoption of the Qi products, and services specific to other permanent locations like hotels, restaurants, transportation hubs, and sporting venues.

Recently, Audi unveiled its updated <u>Phone Box center console featuring Qi.</u> Daimler <u>has also announced</u> that Mercedes-Benz will be introducing Qi compatible charging for phones and tablets in its cars in 2014. CE4A, a working group of leading automobile manufacturers made Qi the wireless charging choice for Audi, Mercedes-Benz, BMW, Volkswagen, and Porsche.

The growing Qi ecosystem of devices now includes more than 60 mobile phones, tablets and accessories, including the Samsung Galaxy S5, S4, and S3; LG Google Nexus 4; Google Nexus 7; Nokia Lumia 1520 and 1020; LG Optimus G Pro; and HTC Droid DNA.

For more information, visit: www.wirelesspowerconsortium.com.

About Qi and the Wireless Power Consortium

In December 2008 a group of leading consumer electronics companies created the Wireless Power Consortium to establish Qi as the interoperable global standard for wireless power. The more than 200 members of the WPC include Blackberry, ConvenientPower, Energizer, Foxconn, Haier, HTC, IKEA, LG, Microsoft, Motorola, Nokia, Panasonic, PowerByProxi, Qualcomm, Royal Philips, Samsung, Samsung Electro-Mechanics, Sony, Texas Instruments, Toshiba, Verizon Wireless, ZTE and infrastructure providers such as wireless operators, furniture, and automotive parts companies. As the leading wireless charging standard worldwide, Qi has brought more than 400 new wireless charging products to market. Qi products are available in North America, South America, Asia Pacific, Europe, India, Africa, and Australia.