

## Samsung Galaxy S6 and Galaxy S6 edge Come Equipped with Qi Wireless Charging Launch signals wireless power going mainstream, drives demand for wireless chargers

**BARCELONA** -- **March 1, 2015** -- In one of the strongest signals yet that wireless power has entered mainstream adoption, Samsung Electronics today revealed it has wireless charging built into its new flagship Galaxy S6 and Galaxy S6 edge smartphones. Both handsets charge straight 'out of the box' on all Qi chargers now in the market, including:

- 15 automobile models have Qi chargers built in, or available as a factory installed option, such as the new 2016 Toyota Camry and the 2015 Jeep Cherokee.
- 18 automotive aftermarket chargers, including the Tylt VU Car mount, ZENS and Nokia Qi Wireless car chargers.
- More than 300 styles of Qi-certified wireless chargers for home and office use, including the Verizon Qi Wireless Charging Stand, and the Nokia DT-903 Smart Wireless Charging Plate.
- Thousands of Qi chargers at McDonald's, Marriott and other public locations around the globe.

"As the number one smartphone supplier in the world, Samsung has set the bar on advanced, must-have features that enhance the consumer experience," said Menno Treffers, chairman of the Wireless Power Consortium. "By including Qi in the Galaxy S6 line, Samsung has addressed a basic consumer need – having a phone that is easily charged everywhere. Leading brands like Samsung, IKEA, Marriott, McDonalds, Toyota and others are continuing their commitment to wireless charging by embedding Qi into their products and locations."

The Qi certified logo means the Galaxy S6 and the Galaxy S6 edge will work seamlessly with the any Qi charger in the market.

"With the launch of Galaxy S6 and Galaxy S6 edge, we believe 2015 will be a landmark year for the adoption of wireless charging," said Peter Koo, Senior Vice President of Technology Strategy team, Samsung Mobile. "We hope to accelerate the use of this wireless charging technology with compelling smartphones and making charging experience more convenient for consumers."

During Mobile World Congress, WPC will showcase the latest Qi-enabled products at its booth 5C41 Hall 5.

## About the Wireless Power Consortium and Qi

Established in 2008, the Wireless Power Consortium is an open, collaborative standards development group of more than 200 company members. WPC's members include Belkin, ConvenientPower, Delphi, Freescale, Haier, HTC, IKEA, LG, Microsoft, Motorola, Nokia, Panasonic, PowerbyProxi, Royal Philips, Samsung, Sony, TDK, Texas Instruments, Verizon Wireless and ZTE. These companies -- large and small competitors and ecosystem partners, from all parts of the industry and all parts of the globe -- collaborate for a single purpose: to design and evolve the world's most useful, safe and efficient standard for wireless power. This global standard is called Qi, and it has become the world's leading method for transferring electrical power without wires. Qi is designed into 80+ mobile devices, 15 models of cars, has more than 700 registered products that are enjoyed by more than 50 million users worldwide. For more information, visit <a href="https://www.wirelesspowerconsortium.com">www.wirelesspowerconsortium.com</a>.

## **Media Contacts:**

Harry Ronaldson
Golin for WPC at MWC (on-site press contact)
<a href="mailto:hronaldson@golin.com">hronaldson@golin.com</a>
+44 7720 773258

Alisa Davis
Golin for WPC (in the U.S.)
adavis2@golin.com
+1 415 318 4339

###