

## WPC, Taiwan Technology Standards Agency Form Agreement to Promote Qi Standard and Drive Ecosystem Development

WPC Event & Trade Show in Taipei Showcases Taiwanese innovators, Qi public installations and growing demand for wireless power in a range of consumer electronics products



**TAIPEI – June 16, 2016 --** The Wireless Power Consortium (WPC), the world's largest organization dedicated to wireless charging standard development, announced today it signed a strategic agreement with Taiwan Association of Information and Communication Standards (TAICS), an association supported by Taiwan's Ministry of Economic Affairs.

With the aim to build a wireless charging ecosystem using the Qi standard, the agreement was formally signed during a ceremony that kicked off WPC's seminar and tradeshow held today in Taipei. During the event that attracted more than 800 people, WPC members showcased new wireless charging innovations and emerging applications, along with demonstrations including Qi wireless-fast charging accessories that charge two percent per minute, as well as furniture and kitchen appliances with built-in Qi features.

Under the agreement, the two organizations will promote the Qi wireless charging standard. "In particular, the MOU between TAICS and WPC will benefit the members in TAICS and integrate the opinions from domestic industry to participate in the WPC standard procedure, in hopes to contribute local development with the goal of expanding the impact from Taiwan companies and standards worldwide," said Mr. Jonathon Tsang, chairman of TAICS.

"With innovations by Taiwanese companies and installation of wireless chargers in a number of hotels and public spaces here in Taipei, Taiwan is one of the fastest growing, wirelessly powered countries." said Menno Treffers, chairman of the Wireless Power Consortium. "The rapid adoption of wireless charging – with more than 50 million wireless chargers sold last year - is not only driven by improvements in efficiency, cost and convenience, but also by the increasing availability of wireless charger in hotels, offices and public space."

## About the Wireless Power Consortium and Key Qi Adoption Statistics

Established in 2008, the Wireless Power Consortium is an open, collaborative standards development group of more than 230 company members based in approximately 23 countries. WPC's members include ASUS, Belkin, Canon,

ConvenientPower, Dell, Delphi, Haier, HTC, IKEA, LG, Motorola, mophie, Nokia, NXP, Panasonic, PowerbyProxi, Royal Philips, Samsung, Sony, TDK, Texas Instruments and Verizon Wireless. These companies -- large and small competitors and ecosystem partners, from all parts of the industry and all parts of the globe -- collaborate for a single purpose: to design and evolve the world's most useful, safe and efficient standard for wireless power.

This global standard is called Qi, and it has become the world's leading method for transferring electrical power without wires. Qi is designed into 100+ mobile devices, 40 models of cars, has nearly 1,000 registered products that are enjoyed by more than 50 million users worldwide. For more information, visit www.wirelesspowerconsortium.com.

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