



PRESS RELEASE

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COME SEE WHAT'S NEXT FOR QI WIRELESS POWER AT CES 2012

Wireless Power Consortium To Demonstrate Over 75 New Products Featuring Qi, the Global Standard for Wireless Power

Las Vegas – January 4, 2012 – The [Wireless Power Consortium](#) (WPC) today announced it will demonstrate more than 75 new products and prototypes at the 2012 International Consumer Electronics Show. Demos will be held from Jan. 10 through Jan. 13, at the Las Vegas Convention Center in the South Hall at Meeting Place # 25950.

Just as Bluetooth set the standard for exchanging data over short distances and Wi-Fi set the standard for wireless networking, Qi sets the standard for wireless power and charging.

Qi cuts the last remaining cord in consumer electronics. Devices are charged just by placing them on any Qi-enabled surface. Simple, convenient, and flexible, any Qi-enabled device works seamlessly with any Qi charger, regardless of brand or manufacturer. Qi is backed by a growing list of over 100 [industry-leading companies](#).

On display will be Qi-enabled smartphones and tablets, automotive consoles and cradles, furniture, gaming controllers, clock radios, first-responder equipment, mobile routers, and more.

Companies demoing Qi products at CES include: Convenient Power, Energizer, Fulton, Freescale, Haier, Hanrim Postech, Leggett & Platt, LS Cable, MAPTech, NTT Docomo, Panasonic, Philips, PLDS, PowerKiss, Sangfei, Texas Instruments, U-Way, and Wisepower..

“It’s the number and types of companies supporting an interoperable solution for wireless charging that make Qi so powerful,” said WPC Chairman Menno Treffers. “As we’ve seen with other recent specifications like Bluetooth and Wi-Fi, industry-led, interoperable and open solutions beat proprietary solutions every time. When the biggest names in electronics and the leading wireless carriers, battery manufacturers, semiconductor companies, wireless power technology providers and accessory manufacturers all come together to develop one global standard, consumers win.”

In the past year, Qi has experienced rapid growth, with soaring industry support, significant product launches, global supply chain growth, and expansion into new markets such as automotive. As mobile

devices begin to directly integrate Qi, the industry is poised to continue its impressive growth and momentum.

Find more information about Qi and the WPC at www.wirelesspowerconsortium.com and <http://www.virtualpressoffice.com/kit/WirelessPowerConsortiumCES12>.

About Qi and the Wireless Power Consortium

Established 17 December 2008, the Wireless Power Consortium's mission is to establish Qi as the global standard for powering rechargeable electronic products. The more than 100 members of WPC include industry leaders in mobile phones, consumer electronics, batteries, semiconductors, components, wireless power technology and infrastructure such as wireless operators, furniture and automotive parts companies. Qi products are available in the United States, Asia, and Europe.

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