



For Immediate Release
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Ergo launches new division – **aircharge**

A new division of ergo, **aircharge**, have developed a range of wireless charging solutions for the office, home and public spaces. **aircharge** products allow users to charge devices at their desk, during a meeting or in a public space such as a café, restaurants, shopping malls, bringing power to the user and freeing them from using cables or hunting around for power sockets.

Wireless charging is an emerging technology whereby a magnetic field in the charger transfers power to a receiver (embedded within your device, or one of our accessory cases) when placed on top - without using any cables. **aircharge** are proudly a member of the Wireless Power Consortium and are in fact their 200th member. Members aim to have one global standard for wireless charging that makes all wireless chargers compatible with all phones and battery operated products.

We believe that this technology can provide extensive convenience benefits within the office, home, and public environments. As we become increasingly dependent on mobile devices, our products will help to keep them charged wherever we go.

Inductive charging is being built into an increasing number of Smartphone's and tablets, (such as the Google Nexus 5 and 7) and we have a part to play in helping to build the infrastructure to enable us to use this technology. Soon, we will also be able to charge our devices in cars: the technical committee of automobile manufactures, CE4A, has endorsed Qi as the worldwide charging standard for passenger cars. From 2014, Mercedes-Benz will be introducing Qi wireless charging technology into their vehicle range.

aircharge products include a drop-in surface charger; designed to fit standard 80mm grommets our charger is retrofittable and with the use of a standard 80mm drill piece can be easily applied to areas within the workplace such as reception / breakout areas.

Charge your device while you work – The **aircharge** charging pad has three coils built into it, allowing you to charge devices like the latest Nexus 7 tablet in portrait or landscape orientations while you work.

Wireless charging lamps - Our **KONCEPT** LED task lighting is available with **aircharge** wireless charging integrated into the base: make use of unused desk space and keep your device topped up.

Some new Smartphone's and tablets already have wireless charging compatible technology built in as standard. We hope this technology will continue to be built into more devices in future; but for now, accessory cases can be used. Our wireless charging cases for the iPhone 4 & 5 are as light, tactile and durable as any case people may already use, and enables you to experience the benefit of wireless charging in your office.

Our products are on show in our London Showroom – The Gallery, 21-22 Great Sutton Street; **aircharge** will be holding an official launch party at the gallery on the 13th March – further details and official invitation to follow.



Our Z-Bar Mini LED light from Konzept now available with built in inductive charging,



Wirelessly charge your smartphone/tablet with the drop-in surface charger, retrofittable to 80mm grommets.

About Ergo: Ergo an Oxfordshire based company are manufactures of ergonomic office furniture accessories including monitor arms and LED task lighting. Ergo part of CMS Industries Ltd was founded in 2002 and is privately owned. The company continually strives to develop and refine new product ideas, features, and designs to improve style, function, and environmental friendliness. Additional product and company information may be found at www.ergold.co.uk