

PRESS RELEASE
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PowerKiss wireless charging tested in selected McDonald's restaurants in Europe

PowerKiss wireless charging, a cool new way of charging mobile phones, will be tested in a limited number of McDonald's restaurants in Europe in 2013 in partnership with Finland based Powerkiss Ltd.

The technology will be first tested in a limited number of McDonald's restaurants in some selected countries. The wireless charging solution is based on the Qi technology standard, which is currently supported by more than 130 companies across the world, with an installed base of more than 15 million units worldwide.

A user can charge his/her phone conveniently by placing it on the dining table while enjoying a meal or break. The technology is fully integrated into the table and completely invisible. Customers with a Qi wireless charging enabled device can simply place it on the table to charge. Customers who do not have the Qi readiness yet, there is the PowerKiss Ring, which plugs into any phone and makes it immediately ready for wireless charging.

"Wireless charging will be seamlessly integrated into selected table tops of the pilot restaurants. It is hygienic, safe and unobtrusive, but at the same also functional, aesthetic and innovative. Therefore it follows McDonald's Europe interior philosophy very well", says Eric Bourgeois, ERDDS (European Restaurant Development and Design Studio), Senior Director, McDonald's Europe. "It's always important for us to create premium value for our mobile customers. The PowerKiss wireless charging solution fits very well into this thinking".

"Wireless charging is a rapidly growing technology, which significantly enhances the mobile user experience within all customer groups, from teenagers to families and businessmen. We are excited to enter the wireless world together with the industry leader McDonald's Europe", says PowerKiss CEO Mats Wolontis.

About PowerKiss Ltd.

PowerKiss Ltd provides integrated wireless charging solutions, which aim to release people from the inconvenience of charging cables, power sockets and empty batteries. PowerKiss is found in cafés, restaurants, hotels and airports around the world and has become a forefront player in the rapidly growing wireless charging industry. The company is headquartered in Helsinki, Finland. Please find out more at www.powerkiss.com.