



## PRESS RELEASE

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### **EXPERIENCE QI WIRELESS CHARGING: THE HOTTEST MOBILE TREND OF 2013**

*Wireless Power Consortium to Showcase the Rapidly Expanding Universe of Qi-compatible Products at CES 2013*

**Las Vegas – January 3, 2013** – The [Wireless Power Consortium](#) (WPC) will demonstrate the newest Qi wireless charging products and prototypes at the 2013 International Consumer Electronics Show, held January 8-11 in Las Vegas, NV. Products include the just-announced 2013 Toyota Avalon interior console and the newest smartphones and accessories featuring out-of-the-box Qi compatibility.

Demos will be held from Jan. 8 through Jan. 11, at the Las Vegas Convention Center, South Hall 3 Lobby, Upper Level – Booth A-162.

On display will be the newest Qi-compatible:

- Smartphones and tablets
- Automotive consoles and cradles, including the 2013 Toyota Avalon interior console with integrated wireless charging
- Chargers and charging rings
- Furniture and lamps
- Gaming controllers
- Accessories for iPhone 5 and Galaxy S3

Qi cuts the last remaining cord in consumer electronics - the charging cord. Any Qi-certified device wirelessly charges using any Qi-compatible charger, regardless of brand. It's easy, you just set your Qi-supported device on any Qi charging spot and it instantly starts charging to help keep devices powered throughout the day.

Qi is backed by more than 130 well-known companies like Energizer, HTC, LG, Motorola, Nokia, Panasonic, Philips Electronics, Samsung, Sony, Toshiba, and Verizon Wireless.

The universe of Qi-compatible devices, chargers, and automobiles include over 150 products such as the Toyota Avalon Limited, Nokia Lumia 920, LG Google Nexus 4, HTC Droid DNA, HTC 8X, LG Spectrum 2, TDK Life on Record Wireless Charging Speaker Q35, Nokia Luna Bluetooth Headset, Panasonic DIGA Blu-Ray Disc Recorder, Oregon Scientific Time & Wireless Charging Station+, JBL PowerUp Wireless Charging Speaker, and the Nokia Wireless Charging Pillow by Fatboy.

Qi is superior to proprietary wireless power solutions. It offers the widest range of features to optimize user convenience and product choices: support for both inductive and resonant charging, spatial freedom, and intelligent power management. Qi is an open, fully flexible standard capable of evolving its technology and features to offer the best user experience while maintaining compatibility products that have the Qi logo.

Qi is the only wireless power solution directly integrated into flagship smartphones and automobiles, a demonstration of overwhelming industry support and recognition of Qi's versatility.

**Quotes:**

WPC Chairman Menno Treffers:

*People love Qi - Once you start using it you don't want to go back to using charging cords. Qi is the industry and consumer choice for wireless charging and fully compatible with the hottest smartphones like the Nokia Lumia 920, Google LG Nexus 4, and HTC Droid DNA.*

*This year, you will see Qi chargers built into automobiles like the Toyota Avalon, audio and video products, and furniture. The Wireless Power Consortium will continue to evolve the standard with the most advanced technology, in more types of devices and places.*

Jason dePreaux, Principal Analyst, Emerging Power Technologies at IHS:

*Qi has partnered with mobile phone manufacturers and other companies to have Qi built directly into their smartphones, charging products, and cars. This is critical for mass adoption. As wireless charging becomes a must-have feature in smartphones, we expect the industry to grow to nearly 100 million shipments by 2015.*

For more information, visit: [www.wirelesspowerconsortium.com](http://www.wirelesspowerconsortium.com) and the [CES Virtual Press Office](#).

**About Qi and the Wireless Power Consortium**

Established in December 2008, the Wireless Power Consortium's mission is to establish Qi as the global standard for wirelessly charging electronic products. The more than 130 members of WPC include industry leaders in mobile phones, consumer electronics, batteries, semiconductors, components, wireless power technology and infrastructure such as wireless operators, furniture and automotive parts companies. Qi products are available in the United States, Asia Pacific, and Europe.

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