



PRESS RELEASE

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OVER 60 NEW QI WIRELESS CHARGING PRODUCTS TO BE SHOWN AT CEATEC 2011 Visit Booth # 3A65, to experience the latest in wireless power

Tokyo, Japan –September 27, 2011 – The [Wireless Power Consortium](#) (WPC) today announced that it will be exhibiting and demonstrating over 60 new Qi-enabled products from October 4 through 8 during CEATEC 2011, in the Makuhari Messe convention center in Tokyo, Japan.

The exhibits will be housed in the Wireless Power Consortium (WPC) booth number, 3A65, within the “Home and Personal Zone” in Hall 3. Products on display will include Qi-enabled furniture, car consoles, mobile phones, Wi-Fi™ routers, clocks, battery packs, and more.

[Qi, the global standard for wireless charging](#), allows devices to be charged just by placing them on any Qi charging surface without connecting cords or wires. Qi offers simplicity, convenience, and flexibility by ensuring wireless charging interoperability between any Qi-enabled device and any Qi charger, regardless of manufacturer or brand.

Just like Bluetooth® set the standard for exchanging data over short distances or Wi-Fi™ set the standard for wireless networking, Qi sets the standard for wireless charging. Compatibility between all Qi products is assured when you see the Qi logo: 

More than 20 WPC member companies, including Atmel, ConvenientPower, Energizer, Hitachi, LG, MCM Japan, NTT DoCoMo, Panasonic, Philips, PLDS, Sanyo, Sharp, and Texas Instruments will be exhibiting products at the show.

“Consumers want the freedom to charge their devices without cords and the flexibility to charge different types of devices without having to buy separate chargers for each,” said WPC Chairman Menno Treffers. “The wide range and number of new Qi products at CEATEC is a direct result of that consumer demand. With industry support from more than 90 of the most influential companies, Qi is rapidly expanding into consumer electronics, cars, furniture, and appliances, with more innovative Qi products coming to market all the time.”

The Qi standard was finalized in 2010 and is backed by well-known companies like Energizer, Verizon, Motorola, Samsung, Sanyo, LG, Panasonic, HTC, Sony-Ericsson, Nokia, and Philips.

For more information about Qi and the WPC, please visit [the Wireless Power Consortium website](#).

About Qi and the Wireless Power Consortium

Established 17 December 2008, the Wireless Power Consortium's mission is to establish Qi as the global standard for powering rechargeable electronic products. The more than 90 members of WPC include industry leaders in mobile phones, consumer electronics, batteries, semiconductors, components, wireless power technology and infrastructure such as wireless operators, furniture and automotive parts companies. Qi products are available in the United States, Asia, and Europe.

Qi  is pronounced “chee” and means “vital energy”. This “vital energy” principle is recognized as 氣 (Chinese Qi), 気 (Japanese Ki), 기 (Korean Gi), prana (Sanskrit), πνεύμα (Greek).