

WIRELESS POWER

CONSORTIUM



Membership benefits

CES

January 7, 2010





The Qi industry standard

- Developed by the [Wireless Power Consortium](#)
- Broad industry support: [69 members](#) (January 2011)

Alps Electric Co., Ltd.	Faraday Technology Corporation	Logah Technology	Sanyo
Atmel	Fulton Innovation	LS Cable	Scosche Industries
AVID Technologies Inc.	Haier	Maxim Integrated Products	SixEye
Best Buy	Hanrim	MCM	Sony-Ericsson
Bothhand Enterprise Inc.	Hi-P	MediaTek	ST-Ericsson
Callpod	Hosiden	Mizco International	Stanley Black & Decker
case-mate	HTC	Modelabs	Technocel
Cetecom GmbH	Hubei Pine Tum Electronics Technology Co. Ltd.	National Semiconductor	Telecommunication Metrology Center of MIIT
Compal	iGo	Ndigo Business B.V.	Texas Instruments
Continental Automotive	IMST GmbH	Nokia	Toko
ConvenientPower	Integrated Device Technology	NTS	Triune Systems
Coretronic	Jeckson	Panasonic	TÜV Product Service
Denso Corporation	Johnson Controls	Philips Electronics	TUV Rheinland
Duracell	KEMA Quality	Powerkiss	UL
E & E Magnetic Products	Leggett & Platt	Primax	Verizon Wireless
Energizer	LG Electronics	Rohm	Wisepower
Ever Win		RRC	Xentris Wireless
		Samsung	
		Sangfei	



Qi is a safe investment

- 69 other companies are explaining Qi to the market
 - lower marketing cost
 - lower distribution hurdle
- No need to bundle chargers and receivers
 - lower product price point, higher volume
- It is easy to differentiate your product
 - lower risk of commoditization
 - higher margins
- IC, coils, shielding available from many different sources
 - lower product BOM due to competitive component market
- OEM, ODM, engineering and test services available



Benefits of membership

- Use the Qi logo at no additional cost
 - the Qi logo trademark license is available for members only
- Participate in the review of specification updates
 - see draft specifications earlier
- Test your prototypes against other member's products
 - at our interoperability test events
- Propose enhancements to the specification
 - you know a better way to do it?
 - note: enhancements must be compatible with current products!
- Make it easy for potential customers to find you
 - get a free listing in our on-line directory



www.wirelesspowerconsortium.com