

WIRELESS POWER LOGO LICENSE AGREEMENT

Version 20110610

This Wireless Power Logo License Agreement (the “**Agreement**”) is made by and between

Logo License Administrator (as hereinafter defined), acting on behalf of Wireless Power Consortium (the “**Consortium**”),

and

_____ (the “**Licensee**”),

having its registered office at _____

and is effective as of _____ (the “**Effective Date**”).

Whereas Licensee is a Member of the Consortium, an organization governed by the Wireless Power Consortium Charter (the “**Charter**”);

Whereas the Consortium has created the Wireless Power Logo (as hereinafter defined) to help identify interoperable wireless charging products that comply with the Wireless Power Specifications, to the benefit of consumers and industry alike;

Whereas Licensee wishes to use the Wireless Power Logo on its products complying with the Wireless Power Specifications;

Whereas the LLA has been designated by the Steering Group of the Consortium to conduct the logo licensing activities for the Consortium;

Whereas the LLA is willing to grant Licensee a limited right to use the Wireless Power Logo on its products complying with the Wireless Power Specifications in accordance with the provisions of this Agreement;

In consideration of the mutual covenants and obligations set forth herein, the parties hereto agree as follows:

The capitalized terms used but not herein defined shall have the respective meanings provided in the Charter.

1 Definitions

- 1.1** “**Annual License Fee**” means a yearly, non-refundable, non-recoupable fee to be paid by Licensee in consideration of the rights granted to Licensee and the undertakings given by LLA under this Agreement.
- 1.2** “**Authorized Testing Center**” means a testing center authorized by the LLA in writing for the testing of products that are submitted for verification of compliance with the Wireless Power Specifications.
- 1.3** “**Certified Product Type**” means a Product Type (as hereinafter defined) that has been confirmed as compliant with the Test Specification by an Authorized Testing Center.
- 1.4** “**Effective Date**” means the date first above written.
- 1.5** “**Evaluation Module**” means a sample implementation of a Licensed Product, meant for demonstration purposes only, not sold in quantity.
- 1.6** “**Extension(s)**” means any one or more documents adopted by the Consortium, specifying a wireless power transfer interface that enables the wireless transfer of power at levels higher than those within the scope of the Wireless Low Power Specifications.
- 1.7** “**Fellow Licensees**” means other licensees who are party to a Wireless Power Logo License Agreement with the LLA, and includes the Associated Companies of such Fellow Licensees.
- 1.8** “**Fully Compliant**” means an implementation of all portions of the Wireless Power Specifications required for a specific Product Type of Licensed Product, that has passed the applicable compliance testing procedures set forth in section 4.
- 1.9** “**Fully Compliant Subsystem**” means a Fully Compliant product designed, manufactured and sold not for direct sale to end-users, but for the purpose of integration into a larger system with substantially broader functionality.
- 1.10** “**Grace Period**” means the period available to Licensee for making Licensee’s products compliant with Updates to the Wireless Power Logo, and the Wireless Power Logo Display Guidelines, and all Minor Updates of the Wireless Power Specifications, pursuant to section 5.2.
- 1.11** “**Licensed Component**” means a product that is part of a Certified Product Type, but not itself a functional Transmitter or a functional Receiver, such as for example and without limitation an IC, coil, or magnetic shielding material.
- 1.12** “**Licensed Product**” means a Transmitter and/or a Receiver.
- 1.13** “**Logo License Administrator**” or “**LLA**” means the entity, designated by the Steering Group of the Consortium from time to time to conduct the logo licensing activities for the Consortium in accordance with the Charter. As of the Effective Date of this Agreement, the LLA is the party specified on the signature page of this Agreement.

- 1.14 “Major Revision”** means an Update to the Wireless Power Specification that adds new features or functionality to (and may also correct and clarify) a wireless power transfer interface, irrespective of whether it is backward compatible with previous versions of a wireless power transfer interfaces. Major Revisions are indicated by a change in the version number digits to the left of the decimal point (e.g., Revisions 2.0, 3.0...).
- 1.15 “Material Breach”** means any breach of this Agreement by a party that is not cured within thirty (30) days of notice by the non-breaching party of such breach. Any substantially related series of breaches shall be deemed a single Material Breach and a series of substantially related events concerning a single Product Type of Licensed Products shall similarly constitute a Material Breach.
- 1.16 “Minor Update”** means an Update to the Wireless Power Specification that corrects, clarifies, or enhances the Wireless Power Specification with the intent to maintain interoperability with an earlier version of the Wireless Power Specification. Minor Updates shall be indicated by a change in the version number digits to the right of the decimal point (e.g.: Revision 1.1, 1.2...1.17 et cetera).
- 1.17 “Non-Compliance Notice”** means a written notice sent by the LLA to Licensee claiming that one or more of Licensee’s products carrying the Wireless Power Logo is not Fully Compliant or otherwise not authorized to carry the Wireless Power Logo.
- 1.18 “Product Type”** means a series of identical products, identified by a unique type number selected by Licensee.
- 1.19 “Receiver”** means a device that receives the wireless power charging signal in accordance with the Wireless Power Specifications and that is Fully Compliant.
- 1.20 “Self-Test”** means the test defined in Article 4.2.
- 1.21 “Substantially Similar”** means resemblance to another product or Product Type in all material functional aspects, allowing for differences only in aspects that are unrelated to the wireless power functionality. A list of criteria that will disqualify a product as being Substantially Similar is set out in Annex B (as may be revised by the LLA from time to time).
- 1.22 “Test Specification”** see Wireless Power Compliance Test Specification.
- 1.23 “Transmitter”** means a device that transmits the wireless power charging signal in accordance with the Wireless Power Specifications and that is Fully Compliant.
- 1.24 “Update”** means any update or revision of the Wireless Power Logo, the Wireless Power Logo Display Guidelines, the Wireless Power Specifications or the Test Specification adopted by the Consortium.
- 1.25 “Wireless Low Power Specifications”** means the documents entitled System Description Wireless Power Transfer Volume I: Low Power, Part 1: Interface Definition, Part 2: Performance Requirement, Part 3: Compliance Testing, as well as all Updates, adopted and issued by the Consortium.
- 1.26 “Wireless Power Logo”** means the logo depicted in the Wireless Power Logo Display Guidelines.

- 1.27** “**Wireless Power Logo Display Guidelines**” or “**Logo Display Guidelines**” means the document specifying the rules for the correct display of the Wireless Power Logo, attached to this Agreement as Annex A (and any revisions thereof as adopted from time to time by the Steering Group).
- 1.28** “**Wireless Power Specifications**” means the Wireless Low Power Specifications and future Extensions.
- 1.29** “**Wireless Power Compliance Test Specification**” or “**Test Specification**” means the testing policies, procedures and test tool specifications adopted and issued by the Consortium from time to time, setting out the rules for compliance with the Wireless Power Specifications by Fellow Licensees and for verifying such compliance by an Authorized Testing Center. The Test Specification of the Wireless Low Power Specifications is described in Part 3 of the Wireless Low Power Specifications.

2 Logo License

- 2.1** Subject to the terms and conditions of this Agreement, including without limitation, the compliance provisions set forth in section 4, payment of the Annual License Fee, and the continued compliance by Licensee with the Logo Display Guidelines then in effect, the LLA hereby grants to Licensee and its Associated Companies a non-exclusive, non-transferable (except to an acquirer as set forth in section 8.14 below), worldwide license, without the right to grant sub-licences, to use the Wireless Power Logo
- (a)** in connection with the promotion of the Wireless Power Specifications,
 - (b)** on Licensed Products, and related packaging materials, and in related advertising and other sales and marketing literature, including catalogues, brochures, and user manuals for such Licensed Products, in compliance with the Wireless Power Logo Display Guidelines, and
 - (c)** on packaging materials, Evaluation Modules, and in related advertising and other sales and marketing literature, including catalogues, brochures, and user manuals of Licensed Components, in compliance with the Wireless Power Logo Display Guidelines.

In all cases, the Wireless Power Logo shall not be displayed on, or attached to, Licensed Components.

- 2.2** The LLA undertakes not to assert the trademark in the Wireless Power Logo against the use of the Wireless Power Logo by distributors and resellers of Fully Compliant Licensed Products produced by Licensee and its Associated Companies, solely for in the purpose of promotion and sale of such Licensed Products, provided that such use complies with the Logo Display Guidelines then in effect.
- 2.3** The LLA undertakes not to assert its rights in the Wireless Power Logo against the use of the Wireless Power Logo on systems that contain a Fully Compliant Subsystem produced by Licensee or any of its Associated Companies, provided that such use complies with the Logo Display Guidelines then in effect, and further provided that such system containing a Fully Compliant Subsystem is itself compliant with the Wireless Power Specifications and is interoperable with other Licensed Products.

- 2.4** All goodwill associated with the use of the Wireless Power Logo shall accrue to the LLA. Licensee shall not acquire any right, title or interest in the Wireless power Logo by virtue of its use in accordance with the provisions of this Agreement, or otherwise. Licensee shall not attempt to register the Wireless Power Logo, or any mark similar to the Wireless Power Logo, as a trademark, service mark, certification mark, trade name, or domain name in any jurisdiction and shall not give permission to any third party to do so either.

3 Fees

- 3.1** Licensee shall pay to LLA the Annual License Fee. The first payment of the Annual License Fee shall be pro-rated, calculated as $(13 - \text{the number of month of the Effective Date}) / 12$ and shall be due within 60 days after the Effective Date of this Agreement and the subsequent Annual License Fee shall be due on January 1 each subsequent year after the year in which this Agreement has been entered into. Failure to pay the Annual License Fee within 90 days after the due date shall constitute a Material Breach.
- 3.2** The Annual License Fee for the year 2011 shall be 0 (nil). The Steering Group of the Wireless Power Consortium may change the Annual License Fee by written notice to Licensees at least 3 months before the start of a new year.
- 3.3** The Annual License Fee payable by Licensee hereunder shall be paid net of any present or future tax, assessment, or governmental charge. Licensee shall gross up the fees so that after deducting or withholding any applicable tax, assessment or charge, LLA shall receive a full amount of the Annual License Fee which would have been received by LLA had no deduction or withholding been required. Licensee shall indemnify LLA for any penalties and interest that may be payable as a result of Licensee's failure to timely pay all taxes or other assessments of LLA that Licensee is obligated to withhold. All other tax imposed on payments by Licensee to LLA, including but not limited to value added taxes, consumption taxes, and sales taxes, which may be imposed now or in the future or under the laws of any applicable jurisdiction shall be Licensee's sole responsibility and Licensee shall promptly transmit such taxes to the appropriate authorities as and when they become due. Such taxes shall not affect Licensee's obligation to make payments to LLA as required under this Agreement.

4 Test Specification and Testing Procedure.

- 4.1** Test Specification. The Test Specification represents the minimum compliance testing required for Licensed Products. Use of the Test Specification does not guarantee that any product will conform to the Wireless Power Specifications, function correctly or interoperate with any other product. Licensee acknowledges that it shall be Licensee's sole responsibility to establish its own testing specifications, guides and reference designs to establish conformance with the Wireless Power Specifications, correct functionality and interoperability. Licensee shall be solely responsible for all test results and acknowledges and agrees that the LLA shall not be liable in any manner for any test results or the sufficiency or appropriateness of the Test Specification.

- 4.2** Testing. Prior to mass production or distribution of a product (whether a chip, subsystem, or end-user product), or component thereof, that claims conformance to the Wireless Power Specifications or that bears the Wireless Power Logo, Licensee shall test a representative sample of such product to establish compliance with the Wireless Power Specifications ("Self-Test"). At a minimum, such Self-Test shall include successfully performing all testing required by the Test Specification.
- 4.3** Testing of systems containing Fully Compliant Subsystems. Licensee undertakes that it and its Associated Companies shall inform their customers of Fully Compliant Subsystems that such customers need to verify compliance with the Wireless Power Specifications of all systems containing Fully Compliant Subsystems.
- 4.4** Certification. Licensee shall, for each Product Type that it intends to mark with the Wireless Power Logo, submit (i) a representative sample and (ii) the result of the Self-Test of such representative sample to an Authorized Testing Center and obtain the declaration from such Authorized Testing Center, confirming that the submitted sample complies with the Test Specification ("Certified Product Type"). Licensee shall provide all such cooperation as the Authorized Testing Center may reasonably require in connection with such testing. A Product Type that is Substantially Similar to an earlier Certified Product Type shall be exempt from the requirement to submit this product to an Authorized Testing Center unless a Non-Compliance Notice is subsequently issued by the LLA with respect to such Certified Product Type, as provided in section 4.7. If the Authorized Testing Center determines that the submitted sample does not comply with the Test Specification, the Authorized Testing Center will so notify the LLA and the LLA may issue a Non-Compliance Notice to Licensee with respect to such Product Type.
- 4.5** Samples. Licensee shall, at the request of the LLA, submit at maximum 15 samples of the Certified Product Type to an Authorized Testing Center, to ascertain whether other Product Types function correctly and interoperate with such samples.
- 4.6** Reporting. Licensee shall provide to the LLA in writing the type number, brand name, and certification report for each Product Type carrying the Wireless Power Logo prior to any sale, or other disposal of such Product Type. For the avoidance of doubt and without limitation, the Wireless Power Logo shall not be used on, or in connection with, a product for which the type number, brand name and certification report have not been provided to the LLA.
- 4.7** Market inspection. The LLA may, at its own expense, purchase samples of Licensee's products in the market. If for any such sample carrying the Wireless Power Logo, the type number, brand name and certification report were not provided to the LLA in accordance with the provisions of this Agreement, the LLA may issue a Non-Compliance Notice to Licensee with respect to each Product Type that such sample represents. The LLA may, at its own expense, submit these samples for testing to an Authorized Testing Center. If the Authorized Testing Center determines that at least two samples of one Product Type, purchased at different locations, do not comply with the Test Specification, the Authorized Testing Center will so notify the LLA and the LLA may issue a Non-Compliance Notice to Licensee with respect to such Product Type. Further, in such event, Licensee shall reimburse the LLA in respect of all cost incurred by the LLA in connection with the testing, as invoiced by the Authorized Testing Center.
- 4.8** Cost of testing and certification. Licensee shall be solely responsible for its own expenses associated with compliance testing as well as for testing by Authorized Testing Center performed pursuant to section 4.4.

- 4.9** Confidentiality of test results. Licensee agrees and acknowledges that each Authorized Testing Center may provide the LLA with detailed test results of Licensee's sample products, submitted to the Authorized Testing Center in accordance with the provisions of this Agreement. The LLA shall not disclose such test results to other Members, nor to any other entity or individual other than those engaged in the LLA's logo licensing activities for the Consortium, unless such disclosure is necessary for the operation of the logo license program or the enforcement of its rights governed by this Agreement.
- 4.10** Listing on Wireless Power Consortium Website. The LLA shall have the right to disclose on the Consortium's website the brand name and type numbers of such Licensee's and its Associated Company's Licensed Products that successfully passed the certification process described in section 4.4, with a copy of a certification report issued by the Authorized Testing Center to such Licensed Products.

5 Changes

- 5.1** The LLA shall be entitled to make Updates to the Wireless Power Logo, the Wireless Power Logo Display Guidelines, and the Wireless Power Specifications from time to time, in its sole discretion, and shall inform Licensee of any such Updates by written notice.
- 5.2** Licensee and its Associated Companies shall comply with all Updates to the Wireless Power Logo, and the Wireless Power Logo Display Guidelines, and all Minor Updates of the Wireless Power Specifications within 180 days after written notice by the LLA specifying such Update or Minor Updates, or within such longer period as specified by the LLA in such notice ("Grace Period").
- 5.3** Upon a notice by the LLA as referred to in section 5.1, Licensee and its Associated Companies may continue to sell and distribute Licensed Products that were manufactured in the ordinary course of their business prior to receipt of such notice, during the Grace Period following receipt of such notice; provided however that, in case of Major Revisions of the Wireless Power Specifications, Licensee and its Associated Companies shall not be required to cease sale and distribution of Licensed Products that are compliant with the Wireless Power Specifications immediately preceding the Major Revisions.

6 Ownership of the Wireless Power Logo

- 6.1** This Agreement does not transfer or convey to Licensee ownership of, or any rights to the Wireless Power Logo or any Confidential Information. Licensee's and its Associated Companies' use of the Wireless Power Logo shall inure solely to the benefit of the Consortium. Licensee shall not acquire any right, title or good will to the Wireless Power Logo by virtue of using the Wireless Power Logo.
- 6.2** Any and all rights not expressly granted herein to Licensee and its Associated Companies are expressly reserved by the LLA and the Consortium.

7 Remedies

- 7.1** Licensee acknowledges and agrees that, due to the lasting effect and harm likely to result from a Material Breach of this Agreement, if Licensee or its Associated Companies commit a Material Breach of its obligations hereunder, monetary damages alone may not be a sufficient remedy. Accordingly, the LLA shall have the right to seek an injunction to prevent or restrain any Material Breach, without prejudice to its right to terminate this Agreement for reason of such Material Breach. The injunctive and termination rights granted hereby are cumulative and not exclusive of the other right available to the LLA under this Agreement or at law.
- 7.2** Licensee shall, within 8 weeks after receipt of a written Non-Compliance Notice from the LLA with respect to a specified non-compliant Product Type ("Non-Compliant Product"), either remove the Wireless Power Logo from each Non-Compliant Product in Licensee's or its suppliers' control and possession, or place a prominent warning on each Non-Compliant Product, or on the packaging of each Non-Compliant Product, in Licensee's or its suppliers' control and possession, stating explicitly that such Non-Compliant Product is not Fully Compliant and that it may not work correctly in combination with other products carrying the Wireless Power Logo. Notwithstanding anything to the contrary provided in this Agreement, Licensee shall not be required to recall Non-Compliant Products that are not in Licensee's or its suppliers' control and possession.
- 7.3** Failure to comply with section 4.4 or section 7.2 shall constitute a Material Breach.
- 7.4** Licensee acknowledges and agrees that the LLA may take action to stop the distribution or sale by Licensee's customers of products carrying the Wireless Power Logo that are not Fully Compliant or otherwise not licensed to carry the Wireless Power Logo.
- 7.5** Licensee acknowledges and agrees that the LLA and/or the Consortium may publish, on its website and/or other publications, the brand name and type number of any product that carries the Wireless Power Logo but is not Fully Compliant, has not been certified in accordance with this Agreement, or is otherwise not licensed to carry the Wireless Power Logo.

8 General

- 8.1** No Other Licenses. Except for the rights expressly provided under this Agreement in relation to the Wireless Power Logo, no party hereto grants or receives, by implication, estoppel, or otherwise, any right under any patent, trademark, copyright or any other intellectual property right.
- 8.2** No Waiver. No failure or delay by either party to enforce any of its rights under this Agreement will operate as a waiver of such right.

- 8.3** No Warranty. The LLA, the Consortium, and the Steering Group Members make no warranties express or implied. The Wireless Power Logo, Wireless Power Specifications, and any contributions thereto provided by the LLA, the Consortium, or any Steering Group Member, including without limitation the Test Specification, and the licenses granted under this Agreement, are provided "AS IS" with no warranties whatsoever, whether express, implied or statutory, including, but not limited to any warranty of merchantability, non-infringement, fitness for any particular purpose, or any warranty otherwise arising out of any proposal, specification, guide, design or sample. Licensee acknowledges and agrees that the Test Specification does not guarantee that any product will conform to the Wireless Power Specifications, function correctly or interoperate with any other product, and that it is Licensee's sole responsibility to establish its own testing specifications, guides and reference designs to establish conformance with the Wireless Power Specifications, correct functionality and interoperability. The LLA, the Consortium and each Steering Group Member expressly disclaim any and all warranties, responsibility and liability for (non-)conformance of any product to the Wireless Power Specifications, product functionality or product interoperability.
- 8.4** Limitation of Liability. In no event will the LLA, the Consortium, any Steering Group Member or Licensee be liable to each other for any loss of profits, incidental, consequential, indirect, or special damages arising out of, or related to, this Agreement, even when such party had advance notice of the possibility of such damages.
- 8.5** Indemnity. Licensee shall indemnify, hold harmless, and defend the LLA, the Consortium as well as any Steering Group members from and against any third party claim arising out of Licensee's and/or its Associated Companies' manufacture, having manufactured, use, offering for sale, sale, import, export or other disposal of Licensed Products.
- 8.6** Governing Law; Venue. This Agreement shall be governed by and construed in accordance with the laws of The Netherlands. Any dispute arising out of this Agreement may be brought before any court of competent jurisdiction in The Netherlands, without prejudice to the right of the LLA to seek injunctive relief before any court in any place where any unauthorised use of the Wireless Power Logo occurs or threatens to occur.
- 8.7** No Partners. The Licensee, the LLA and the Steering Group members are and intend to remain independent companies and nothing in this Agreement shall be construed as a partnership or joint venture between the parties. While the Steering Group may select an entity to handle certain administrative tasks for the Consortium, except as expressly set forth in this Agreement, neither party is authorized to make any commitment on behalf of all or any of the Steering Group members.
- 8.8** Prior Agreements; Complete Agreement. This Agreement sets forth the entire understanding of the parties with respect to the subject matter hereof, and supersedes all prior agreements and understandings relating hereto. No modifications or additions to or deletions from this Agreement, or waiver of any right hereunder, shall be binding unless accepted in writing by an authorized representative of each party.
- 8.9** Term. This Agreement shall enter into force on the Effective Date and shall continue for an initial term of five (5) years. The Agreement shall be automatically extended for additional five (5) year terms, unless Licensee gives written notice of termination no later than sixty (60) days prior to the expiry of the then current term.

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- 8.10** Termination. Either party may terminate this Agreement immediately in the event of a Material Breach by the other party. Such right of termination shall not be exclusive of any other remedy or means of redress to which the non-defaulting party may be lawfully entitled, and all such remedies shall be cumulative. The LLA may terminate this Agreement in the event that Licensee or any of its Associated Companies challenges the validity or enforceability of the Wireless Power Logo.
- 8.11** Automatic Termination. This Agreement shall terminate with immediate effect in the event Licensee ceases to be a Member of the Consortium.
- 8.12** Survival. Sections 4.9, 4.10, 5, 6, 7, 8.2, 8.3, 8.4, 8.5, 8.12, 8.13, 8.14, 8.15 and 8.16 shall survive expiration or termination of this Agreement.
- 8.13** Non-exclusive Remedy. The exercise by any party of any remedy under this Agreement will be without prejudice to its other remedies under this Agreement or at law.
- 8.14** No Assignment. Licensee may not, but the LLA may freely assign its rights and obligations under this Agreement.
- 8.15** Third Party Beneficiaries. While only the LLA has executed this Agreement with Licensee, Licensee acknowledges and agrees that all members of the Steering Group are so-called third party beneficiaries of this Agreement and that any Steering Group Member is entitled to enforce its terms against Licensee, notwithstanding any action or inaction by the LLA with regard to the enforcement thereof, and free from any claim, defence, set-off or other right of Licensee against the LLA. Nothing in this Agreement shall be construed to give rise to any obligation on any party hereto for the benefit of a third party other than the members of the Steering Group.
- 8.16** Headings; Section References. Section headings in this Agreement are for convenience only and shall not affect the interpretation of any provision of this Agreement. All references to section numbers in this Agreement shall refer to sections of this Agreement unless explicitly stated otherwise.
- 8.17** Freedom of Independent Development. Nothing in this Agreement shall prohibit or restrict Licensee from independently developing competing technologies and standards or to license its patent rights to third parties, including without limitation, to enable competing technologies and standards.
- 8.18** Notices. Any notice under this Agreement shall be sent to:

If to the LLA:

IEEE-ISTO / Wireless Power Consortium
attn: License Administrator
445 Hoes Lane
Piscataway, NJ 08854, USA
tel. +1 732 465 5856
email: administrator@wirelesspowerconsortium.com

If to Licensee:

Name of contact person or department: _____

Address: _____

WIRELESS POWER LOGO LICENSE AGREEMENT

Tel: _____
E-mail: _____

As witness, Licensee and the LLA have, through their duly authorised representatives, executed this Agreement to be effective as of the Effective Date.

Licensee

Company name:

Signature: _____

Name: _____

Title: _____

Date: _____

LLA

Company name: IEEE-ISTO

Signature: _____

Name: _____

Title: _____

Date: _____

Annex A Wireless Power Logo and Wireless Power Logo Display Guidelines

1 Wireless Power Logo



2 Shape

The Wireless Power Logo must always be used as described in these Wireless Power Logo Display Guidelines and as provided in the electronic files that are available as download from the website of the Consortium.

Variations and additions are strictly forbidden. Any user-created additions, deletions or modifications to any part of the Registration Logo and its additions are strictly forbidden.

3 Colour

The Wireless Power Logo is reproduced in either black (on a light background) or white (on a dark background). On products where only one colour printing is being used, or where the appearance of the Wireless Power Logo is obtained by moulding or reflection, the Wireless Power Logo may appear in the basic colour used.. Texture or reflection levels must be uniform across the entire Wireless Power Logo.

The colour of the Wireless Power Logo, its background colour and intensity must be uniform across the entire Wireless Power Logo. Shadows or graphic effects are not allowed.

4 Clear zone

The complete Wireless Power Logo must be used, maintaining a clear zone. A clear zone is an area in which no other graphical or textual elements appear.

The clear zone is defined as at least the width of the Wireless Power Logo.

The Wireless Power Logo may not be enclosed in any kind of border, box or frame. The complete Wireless Power Logo must be used on its own, in a free space, without any text, slogan or any other addition.

5 Size

The Wireless Power Logo may be reduced or enlarged on the condition that the same relative positions and proportions between the respective elements (aspect ratio) are maintained and that the Wireless Power Logo is always legible and easily readable with the naked human eye. The indicated aspect ratio (+/- 5%) shall be maintained.

6 Notices

Ownership of the Wireless Power Logo will be indicated, whether use is on a product or on descriptive, instructional, advertising, or promotional material, by the following acknowledgment: "The 'Qi' symbol is a trademark of the Wireless Power Consortium". When space permits, these words will be used on an exposed surface of Licensed Products.

7 Licensed Components

In case the Wireless Power Logo is used in connection with a Licensed Component or Evaluation Module and the associated sales material, product documentation, or advertisement shall contain the statement "designed for Qi compliance".

Annex B Criteria to determine substantial similarity of products

Products shall not be Substantially Similar if they contain any one or more of the following:

- (a) different coils (size, shape, material, resistance, number of windings)
- (b) different shielding (size, shape, material, thickness)
- (c) different distance between coil and the external surface of the product
- (d) different distance between shielding and the external surface of the product
- (e) different ICs to implement the wireless power functionality
- (f) different firmware to implement the wireless power functionality
- (g) parasitic metals in different locations