

## **Wireless Power Consortium Brings the Industry's Latest Advances to South Korea with the Industry's Premier Wireless Power Event with LG**

*Wireless Power Consortium host seminar and tradeshow showcasing current Qi developments*

**SEOUL -- November 9, 2015** -- The Wireless Power Consortium (WPC) will bring together Korea's top technology innovators and the global network of designers, suppliers and infrastructure partners working to advance the Qi wireless power standard. Executives and engineers will participate in the day-long event -- being held at JW Marriott on Thursday, November 12 -- to see the newest products, view live demonstrations and attend briefings on WPC's technology roadmap, the efficiency of different standards and methods for overcoming design challenges in wireless power applications.

In addition to host company LG Electronics (LG), executives representing other prominent technology organizations from the wireless power and consumer electronics industry will also present on current trends and advancements. These manufacturers are leading the way as the technology gains widespread awareness and the ecosystem expands beyond devices and into automobiles, restaurants and public spaces.

"We'll look back on 2015 as the year wireless charging became pervasive in the mainstream, and Seoul provides the ideal setting for us to demonstrate to the world how far the industry's support of this global standard has come and what is on the horizon," said Menno Treffers, WPC's chairman. "South Korea's reputation as one of the world's premier technology centers makes it a great place to host our meetings and demonstrate the impressive advances in wireless charging."

This event demonstrates the fast growing support for Qi, which is the world's most widely deployed wireless power standard, available in more than 3,000 hotels, restaurants, airports and public locations worldwide. There are also more than 80 Qi-enabled smartphones, 23 models of Qi-enabled automobiles and countless Qi mobile accessories available today.

### **Event Details**

The exhibition will be held on Thursday, October 12 at the [JW Marriott Hotel Seoul](#) from 9 a.m. to 5 p.m. To register, visit: [http://www.wirelesspowerconsortium.com/tradeshows/20151113\\_seoul/registration.html](http://www.wirelesspowerconsortium.com/tradeshows/20151113_seoul/registration.html).

### **About the Wireless Power Consortium and Qi**

Established in 2008, the Wireless Power Consortium is an open, collaborative standards development group of more than 200 company members. WPC's members include Belkin, ConvenientPower, Delphi, Freescale, Haier, HTC, IKEA, LG, Microsoft, Motorola, Nokia, Panasonic, PowerbyProxi, Royal Philips, Samsung, Sony, TDK, Texas Instruments, Verizon Wireless and ZTE. These companies -- large and small competitors and ecosystem partners, from all parts of the industry and all parts of the globe -- collaborate for a single purpose: to design and evolve the world's most useful, safe and efficient standard for wireless power. This global standard is called Qi, and it has become the world's leading method for transferring electrical power without wires. Qi is designed into 80+ mobile devices, 23 models of cars, has more than 800 registered products that are enjoyed by more than 50 million users worldwide. For more information, visit [www.wirelesspowerconsortium.com](http://www.wirelesspowerconsortium.com).

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